

DOUGLAS ANDERSON THEATRE BOOSTERS

Break A Leg Ads

2026 - 2027 SEASON

There's nothing like flipping open the program and finding a message just for your performer.

A Break A Leg Ad is a personal shout-out from you, grandparents, family friends, even a favorite teacher printed right in the show program for the whole audience to see.

Every dollar goes directly to the Douglas Anderson Theatre Boosters,
funding sets, costumes, and everything that makes our shows possible.

Why parents love placing one

Picture your performer opening the program before curtain and spotting a note that says "We are so proud of you" or "Break a leg, our star!" It's a small surprise that means a lot and a lasting keepsake from their season. Ads can be a simple written message, a favorite photo, or both.

Reserve by Show

Each show has its own submission deadline – order early to make sure your message makes it to print.

A View from the Bridge

AD DUE Sep 4, 2026

SHOW DATES Sep 24-27, 2026

[Submit Request Form →](#)

Men on Boats

AD DUE Sep 11, 2026

SHOW DATES Oct 1-4, 2026

[Submit Request Form →](#)

Les Misérables

AD DUE Oct 23, 2026

SHOW DATES Nov 12-15, 2026

[Submit Request Form →](#)

Little Shop of Horrors

AD DUE Feb 5, 2027

SHOW DATES Mar 3-7, 2027

[Submit Request Form →](#)

Antigone

AD DUE Apr 2, 2027

SHOW DATES Apr 22-25, 2027

[Submit Request Form →](#)

Curtain Call Underclassman & Senior Showcase

AD DUE Apr 25, 2027

SHOW DATES May 14-15, 2027

[Submit Request Form →](#)

Choose a Size

Ads are purchased per show.

Option 1 – Create Your Own Ad

Already have a design in mind? Put together your own ad and send us the finished image.

Supported file types: JPEG or TIFF only. Please avoid PDFs – they render poorly and print at low quality in the program.

Option 2 – Boosters Designed Ad

Send a photo (or a few) and a short, personal message, and our Boosters volunteers will design the ad for you for just +\$10.

Supported file types: JPEG or TIFF only. Please avoid PDFs – they render poorly and print at low quality in the program.

Ad Size	Dimensions	Per Show
Full Page	5 × 7.75"	\$150
Half Page	5 × 3.75"	\$80
Quarter Page	2.50 × 3.75"	\$40

How to Order

1. Complete a Break A Leg Ad Request Form (above)

- Your name & contact info
- Your student's name
- Ad size you'd like

Use the request form link under your student's show above.

2. Upload photo/ad to the Request Form

If you'd like a Booster-designed ad, include your personal message, any theme or colors you'd like, and photo(s) you want featured.

Photo limits by size: 1 photo for a Quarter Page, 2 photos for a Half Page, and up to 6 photos for a Full Page ad.

3. Pay online

Complete your order securely through the Boosters shop, and we'll take it from there. Link to pay:
<https://www.datheatreboosters.org/product-page/program-ads>

DA Theatre Patron Member?

Most Patron levels include a program ad as a benefit.

Contact patrons@datheatreboosters.org if you're a Patron, or thinking about becoming one.

Questions about Break A Leg Ads?

Reach out to your Theatre Boosters at showsupport@datheatreboosters.org