

DOUGLAS ANDERSON THEATRE BOOSTERS

*Break A **Leg** Ads*

2026 - 2027 SEASON

There's nothing like flipping open the program and finding a message just for your performer. A Break A Leg Ad is a personal shout-out — from you, grandparents, family friends, even a favorite teacher — printed right in the show program for the whole audience to see.

Every dollar goes directly to the Douglas Anderson Theatre Boosters, funding sets, costumes, and everything that makes our shows possible.

Why parents love placing one

Picture your performer opening the program before curtain and spotting a note that says “We are so proud of you” or “Break a leg, our star!” It's a small surprise that means a lot — and a lasting keepsake from their season. Ads can be a simple written message, a favorite photo, or both.

#1 - Reserve by Show

Each show has its own submission deadline — order early to make sure your message makes it to print.

A View from the Bridge AD DUE Sep 4, 2026 SHOW DATES Sep 24–27, 2026	Men on Boats AD DUE Sep 11, 2026 SHOW DATES Oct 1–4, 2026	Les Misérables AD DUE Oct 23, 2026 SHOW DATES Nov 12–15, 2026
Little Shop of Horrors AD DUE Feb 5, 2027 SHOW DATES Mar 3–7, 2027	Antigone AD DUE Apr 2, 2027 SHOW DATES Apr 22–25, 2027	Curtain Call Underclassman & Senior Showcase AD DUE Apr 25, 2027 SHOW DATES May 14–15, 2027

#2 - Choose a Size

Ads are purchased per show. Selling ads can also earn credit toward your student's Enrichment Fee.

Option 1 - Create Your Own Ad

Already have a design in mind? Put together your own ad and send us the finished image.

Supported file types: JPEG or TIFF only. Please avoid PDFs — they render poorly and print at low quality in the program.

Option 2 - Boosters Designed Ad

Send a photo (or a few) and a short, personal message, and our Boosters volunteers will design the ad for you — for just +\$10.

Supported file types: JPEG or TIFF only. Please avoid PDFs — they render poorly and print at low quality in the program.

Ad Size	Dimensions	Per Show
Full Page	5 × 7.75"	\$150
Half Page	5 × 3.75"	\$80
Quarter Page	2.50 × 3.75"	\$40

Ads are available for purchase all year. Send completed ads or questions to showsupport@datheatreboosters.org.

#3 - How to Order

1. Email your details to showsupport@datheatreboosters.org

- Your name & contact info
- Your student's name
- Ad size you'd like

2. Add your message

If you'd like a Booster-designed ad, include your personal message, any theme or colors you'd like, and photo(s) you want featured.

Photo limits by size: 1 photo for a Quarter Page, 2 photos for a Half Page, and up to 6 photos for a Full Page ad.

3. Pay online

Complete your order securely through the Boosters shop, and we'll take it from there. Questions? Email showsupport@datheatreboosters.org.

Give your star a shout-out they'll never forget.

Every Break A Leg Ad supports the Douglas Anderson Theatre Boosters — and every performer who reads one on opening night.

DA Theatre Patron Member? Most Patron levels include a program ad as a benefit.

Contact patrons@datheatreboosters.org if you're a Patron, or thinking about becoming one.

Questions about Break A Leg Ads?

Reach out to your Theatre Boosters at showsupport@datheatreboosters.org