



2023 – 2024 Program Ad Sales

Feature your student or your business in the Douglas Anderson Theatre show programs!

By purchasing an ad, you will be supporting the Douglas Anderson Theatre Boosters and our amazing artists!

Ads Options: Ads can be purchased for individual shows or for the entire show season. Ads are available for purchase throughout the school year and can also be sold to earn 10% of the ad value towards Enrichment Fee.

Option #1 - Create Your Own Ad: Design your own ad and provide the image for publication.

Option #2 - Pre-designed Ad: DA Boosters will create an ad for you based on the size purchased. Design previews are displayed below. Simply send in a photo(s) and a short, personalized message and we will create the ad for you.

Ad Deadlines by Show

Show	Show Dates	Pre-designed Ad Deadline	Create Your Own Ad / Patron Ad Deadline	Show	Show Dates	Pre-designed Ad Deadline	Create Your Own Ad Deadline
<i>Over the Tavern</i>	9/27 - 10/1	9/13	9/17	<i>Once On This Island</i>	2/7 – 2/10	1/24	1/28
<i>Natasha, Pierre & The Great Comet of 1812</i>	11/9 - 11/12	10/25	10/29	<i>The Crucible</i>	4/10 – 4/13	3/27	3/31
<i>Curtain Call Underclassman</i>	5/17	5/3	5/7	<i>Curtain Call Senior</i>	5/18	5/3	5/7

Ad Cost & Guidelines

Ad Size	Ad Dimensions	Cost per Show	Cost per Season
Inside Back Cover	5 X 7.75	\$250	\$750
Full Page	5 X 7.75	\$80	\$250
Half Page	5 X 3.75	\$45	\$150
Quarter Page	2.50 X 3.75	\$25	\$90

Pre-designed Ad Examples

Quarter Page

Half Page

Full Page

Purchase Instructions

Step 1: Email the below information to: datheatreprogramads@gmail.com

*Your name *Your contact information *Student or business name *Selected ad size
 Pre-designed ad only: *Personalized text/copy and *Photo(s)
 Create Your Own: *Ad image

Step 2: Pay for the ad online at: www.datheatreboosters.org

THANK YOU for supporting our artists!